



Washington Filmworks





We Did It!

- WF legislative blog receives 10,000+ views
- All districts get involved in renewal
- WF is copied on 1,200+ emails to legislators
- Passes the Senate 40-8
- Passes the House 92-6
- Signed by Gov. 3/29/12
- Bill in effect 06/07/12



Gov. Chris Gregoire signs SB 5539.

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Then vs. Now

2006

- 20% funding assistance
- 8 states had an incentive
- About the next *Sleepless In Seattle*

2012

- 30% funding assistance
- 39 states have an incentive
- Core Competencies identified
- Managing Film Office & Motion Picture Competitiveness Program

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Changes

- Definition of “Motion Picture”
- Film Office
- 35% for episodic television
- 15% for commercials
- Non-resident labor
- Reporting Practices
- Filmworks Innovation Lab



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Changes

15% for *Commercials*



- Goals:
 - Solicit more commercial business
 - Maximize limited resources
- Commercials remain a priority
 - High wages
 - Core competency
- Actions:
 - Aggressively promote WA commercial incentive
 - Partner with the Seattle Office of Film + Music

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Changes

Non-Resident Labor



- 85% WA cast and crew
- On the ground WA State
- \$50K salary cap
- ATL exempt (Actors, Producers, Directors) – except WA residents
- Up to 15% return on wages & benefits

Changes

Reporting Practices



- New Production & Post-Production Survey
- Collect more detailed tax information
 - Sales & Use
 - Business & Occupation
 - Hotel
 - WA State Unemployment
- Indirect and direct spend
- Detailed jobs & benefit information
- Updated Guidelines & Criteria
- Updated Applications

Changes

Filmworks Innovation Lab

Fostering entrepreneurial innovation in Washington's filmmaking industry



- Investment in WA creative capital and innovation
- Commit up to \$350k annually
- 2 seasons
 - Film (Opens August 2012)
 - Innovation (Announced December 2012)
- Applications reviewed by Jury
- Funding assistance awarded by WF Board
- Funding assistance will be based on merit
 - WF Board can award up to 30% return/project
- Targeting projects between \$50k-\$499k

For the Future

Mission Statement:

“Create economic development opportunities by building and enhancing the competitiveness, profile and sustainability of Washington State’s film industry.”

- Maintain and grow our core competencies
- Find alternative forms of funding
- Explore innovation
- Increase resources for WA filmmakers

It's a Partnership

- Update your info. in the NW Production Index
www.nwfilm.com
- Anticipate employment surveys
- Get to know your legislators

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